

2009



VALLEY FAITH MEDIA KIT 2009

ADVERTISING OPTIONS

ONE-SIXTH FAITH PACK

1/6 FULL COLOR AD IN VF MAGAZINE
1 - ONLINE SKYSCRAPER AD

OCT 31 DEADLINE - BOTH ISSUES \$695
ONE ISSUE = \$845

ONE-FOURTH FAITH PACK

1/4 FULL COLOR AD IN VF MAGAZINE
1 - ONLINE SQUARE AD

OCT 31 DEADLINE - BOTH ISSUES \$860
ONE ISSUE = \$1025

ONE-THIRD FAITH PACK

1/3 FULL COLOR AD IN VF MAGAZINE
1 - ONLINE SQUARE AD

OCT 31 DEADLINE - BOTH ISSUES \$1,111
ONE ISSUE = \$1325

ALL NON PROFIT
ORGANIZATIONS & PLACES OF
WORSHIP RECEIVE FREE AD
CREATION & DESIGN

ONLINE ADVERTISING BEGINS
UPON ENTERING CONTRACT

MONTHLY PAYMENT OPTIONS
AVAILABLE

10% DISCOUNT FOR PREPAYMENT
AD RATES ARE PER ISSUE PRICE

VALLEY FAITH STREET DATES

ISSUE 1 - NOVEMBER 18
ISSUE 2 - MAY 1

ONE-HALF FAITH PACK

1/2 FULL COLOR AD IN VF MAGAZINE
1 - ONLINE SQUARE AD

OCT 31 DEADLINE - BOTH ISSUES \$1,360
ONE ISSUE = \$1540

TWO-THIRDS FAITH PACK

2/3 FULL COLOR AD IN VF MAGAZINE
1 - ONLINE SQUARE AD

OCT 31 DEADLINE - BOTH ISSUES \$1,550
ONE ISSUE = \$1770

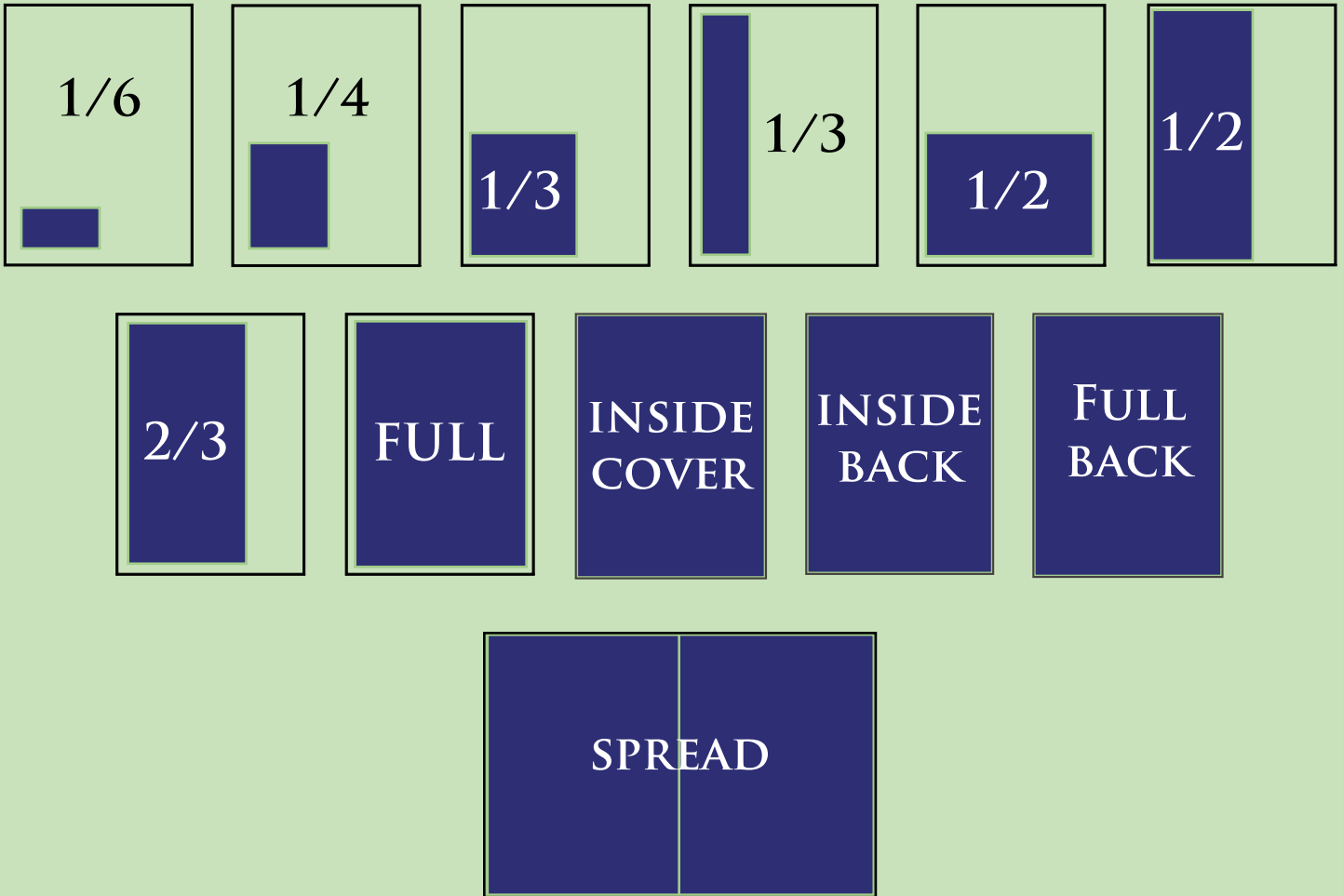
FULL-PAGE FAITH PACK

FULL PAGE COLOR AD IN VF MAGAZINE
1 - ONLINE SQUARE AD

OCT 31 DEADLINE - BOTH ISSUES \$2,020
ONE ISSUES = \$2250

REACH THOUSANDS DAILY

AD SIZES



VALLEY FAITH OFFERS BUSINESSES AND ORGANIZATIONS AN OPPORTUNITY TO REACH A HIGHLY LOYAL AND AFFLUENT AUDIENCE. IN ADDITION, VALLEYFAITH.NET OFFERS AN UNPARALLELED ONLINE ENVIRONMENT TO COMMUNICATE YOUR COMPANY'S MESSAGE TO THE AREA'S ONLINE FAITH COMMUNITY, AS WELL AS BRANDING YOUR COMPANY OUTSIDE THE FARGO MOORHEAD AREA. OUR LOYAL READERS STAY CONNECTED TO THEIR FAVORITE VALLEY FAITH WRITERS AND ADVERTISERS THROUGH OUR PRINT EDITION, ONLINE FAITH MAGAZINE AND OUR FAITHBLOG COMMUNITY.

AD CREATION & DESIGN FEES

- FULL PAGE - \$95
- 2/3 PAGE - \$75
- 1/2 PAGE - \$65
- 1/3 PAGE - \$45
- 1/4 PAGE - \$45
- 1/6 PAGE - \$35

ALL DESIGN FEES INCLUDE ORIGINAL AD DESIGN & UP TO THREE CHANGES (PROOFS). A \$95/HR DESIGN FEE WILL OCCUR AFTER THE 3RD CHANGE.

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